

NEW FEATURES & ENHANCEMENTS

The Best Becomes Better

etherFAX is very pleased to announce some significant new features and enhancements to our services.

ETHERFAX NEW FEATURES



Marketive Call Rejection

Real-time call rejection for disabled DID numbers

1 Inbox Fax Alert

High Availability/Load Balancing

Dialer System Optimization

Call Metrics

Programmable CSID (Call Subscriber Identification):

Customers now have the ability to program their default CSID this is for incoming calls only.

Default Caller ID and Caller CSID are honored from the sending fax server. When programmed, an

incoming fax will display the value entered in this field within the etherFAX customer portal.



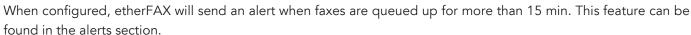
Default CSID:	Fax Server Company	
Sets the default	CSID for all incoming/DID channels owned by this account	

Inactive Call Rejection: When this option is enabled etherFAX will reject (Busy Out) all incoming fax calls for a particular account if it detects that the fax server is off-line. etherFAX will NOT queue the inbound faxes, and the sending party will receive a NG



Real-time call rejection for disabled DID numbers: This feature is enabled by default and non-configurable. If a DID number is disabled, etherFAX will automatically reject any incoming calls to this number.

Inbox Fax Alert: In some instances a customer's fax server maybe connected but be experiencing problems retrieving faxes.



High Availability/Load Balancing: Fax servers/applications can be configured to operate in stand-alone or active-active configuration. Inbound traffic will be load balanced between all customer servers/applications on the same etherFAX account.

Dialer System Optimization: The dialer system has been optimized to further sanitize customer-dialed numbers by converting numbers to a canonical format. For example when the dialed number 908-555-1212 is presented to etherFAX, it will be converted to +1-908-555-1212. If an incomplete number is presented, etherFAX will automatically reject the call.

Call Metrics: The ability to select custom date ranges and view detailed call metrics. This information is available in the Call Metrics tab within the customer portal.

